INSTRUCTIONS FOR USE OF FOREVER SMOOTH KERATIN HAIR TREATMENT

THIS PRODUCT IS INTENDED FOR PROFESSIONAL USE! IN ORDER TO GET THE DESIRED RESULTS PLEASE HAVE A PROFESSIONAL PERFORM THE TREATMENT AND THEY MUST USE A CERTIFIED 450°F FLAT IRON.

- 1. Wash Hair twice with 4 EVER SMOOTH Clarifying Shampoo. 4 EVER SMOOTH Clarifying Shampoo does not contain any moisturizing ingredients and therefore perfectly prepares the hair to best absorb the solution. NO CONDITIONER!!!
- 2. Towel dry hair until damp. Comb hair.
- 3. Part hair into 4 sections.
- 4. Shake well the 4 EVER SMOOTH Keratin bottle. Pour a small amount inside a bowl. (DO NOT POUR EXCESS PRODUCT BACK TO THE BOTTLE). Apply the product with a color brush, section by section, ¼" from the roots, massage the hair with fingers and then keep combing the hair with fine comb to deeper penetrate the product into the hair. Check the comb to see if there is excess product. Apply the excess white foam on the hair and keep combing. You should have a fine white line on the comb. Do not apply product on scalp. The hair dries very fast even during the application process. This is normal.
- Cover the hair with a plastic cap and leave the product on the hair for about 30 minutes preferably under medium heat before you start blow dry to allow the product to maximize the absorption inside the hair.
- 6. Dry hair with a blow dryer and a brush until completely (100%) dry.
- 7. Complete the styling process with a professional https://example.com/high-quality-flat iron set to 450°F (crucial for achieving the best result as this action seals the cuticles), use small sections of hair and go over each section a few times for each section. For damaged/bleached / brittle hair set the flat iron to a lower temperature according to client's hair quality to avoid breakage.
- 8. <u>Clients may wash the hair after 4 hours or longer</u>, based on the client's preference, using the 4 EVER SMOOTH moisturizing shampoo/conditioner/mask
- 9. Instruct the client to use 4 EVER SMOOTH Moisturizing Shampoo and Conditioner for every wash after the treatment and 4 EVER SMOOTH hair mask once a week to best maintain, prolong and compliment the amazing results.

<u>Note:</u> Please avoid swimming in the ocean or pool as the salty water can damage the treatment. If you do choose to go in the water it is recommended to apply the 4 EVER SMOOTH hair mask BEFORE in order to coat and protect the hair from the damage.